

2026 DEMOS PARTY CONFERENCES

SIR JOHN CURTICE
"STATE OF THE NATION"





ABOUT DEMOS AT CONFERENCE

Demos is the UK's leading cross-party think tank, with over **30 years of experience** driving the most vibrant events at party conferences. We host **high-profile speakers** in conversations that have influenced the course of governments.

Our "State of the Nation" events delivered by the renowned pollster, **Sir John Curtice** are the standout fringe events of the party conference season – in which Sir John unveils new, exclusive public polling and offers unique insights for each political party.

These events drive intense media interest and are always standing room only, drawing decision makers from across politics, industry and civil society. At one conference, demand was so high we ran the session twice back-to-back.

For 2026, we are offering exclusive sponsorship of these flagship events.





DEMOS & SIR JOHN CURTICE

SPONSORSHIP OPPORTUNITY

SIR JOHN CURTICE: "STATE OF THE NATION"

Sponsorship includes:

- **Exclusive branding** as presenting partner
- Logo on all **promotional materials**, social media, fringe guide
- Logo on "**State of the Nation**" **two page pamphlet**, summarising the key insights from each event
- Reserved **VIP seating** for sponsor guests
- Input on supplementary **polling questions**
- **Livestream** option via the Demos youtube channel
- **Networking** with ministers, shadow ministers, senior journalists

OPTIONS & PRICING

For details on options and pricing please contact Engagement Manager, **Ioannes Fabbri-Chountis** at ioannes.fabbri-chountis@demoss.co.uk for more information.

CONTACT

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